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The Largest Study in Malaysia Virtual Fair 2020

Unleash Your Greatness Virtually

Q Virtual Education Fair 2020

Q Virtual fair is a fully online education exhibition fair where potential students will be able to connect and engage with institution through a virtual platform.

This allows students to explore your institution no matter where they are through a series of interactive activities, such as live counselling, course information, virtual campus tours, seminar/workshop and video content.

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Go Beyond Our Largest Virtual Education Fair

- Conquering The Admission Comprehensively -

What to Expect?

Institution

Wider Coverage

Connects you to unlimited students online.

Enhanced Lead Generation

Generate better leads and convert leads to enrolments.

Cost Effective

Congratulations. You will save cost of printing brochures, banner, buntings and other promotional and information materials.

Hassle-Free Management

Does not require any movement, physical preparations and travel.

Students & Parents

Cost & Time Saving

All attendees does not require travelling to the venue to attend the fair.

Interactive Engagement

Virtual Fair can be enhanced with engaging content such as videos, virtual campus tours and seminar/workshops.

Easily Accessible

Allows attendees to connect with your institution in just one click at their comfort zone of their home.

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Pakistan International Virtual Education Fair 11th - 12th July 2020

- Karachi
- Lahore
- Islamabad

Central Asia International Virtual Education Fair 26th & 27th July 2020

- Uzbekistan
- Kazakhstan
- Tajikistan
- Kyrgyzstan
- Turkmenistan

India International Virtual Education Fair 6th - 7th June 2020

- Chennai
- Kochi
- Bangalore
- Mumbai
- New Delhi
- Kolkata

Jordan, Iraq & Egypt International Virtual Education Fair 24th & 25th July 2020

- Amman
- Irbid
- Agaba
- Cairo
- Alexandria

Saudi Arabia, Yemen & Oman International Virtual Education Fair 28th - 29th August 2020

- Riyadh
- Jeddah
- Sana'a
- Ta'izz
- Aden

United Arab Emirates & Qatar International Virtual Education Fair 14th - 15th August 2020

- Abu Dhabi (UAE)
- Dubai (UAE)
- Sharjah (UAE)
- Doha (Qatar)

Kenya, Ghana & Zambia International Virtual Education Fair 5th - 6th September 2020

Maldives & Sri Lanka Virtual Education Fair 19th - 20th June 2020

- Male (Maldives)
- Colombo (Sri Lanka)
- Kandy (Sri Lanka)

Thailand & Brunei International Virtual Education Fair 22nd - 23rd September 2020

- Hatyai (Thai)
- Nakhon Si Thammarat
- Surat Thani (Thai)
- Bandar Seri Begawan (Brunei)
- Songkhla (Thai)
- Phuket (Thai)
- Pattani (Thai)

Bangladesh International Virtual Education Fair 7th - 8th August 2020

- Dhaka
- Chittagong

Indonesia International Virtual Education Fair 13th - 14th June 2020

- Medan
- Palembang
- Batam
- Banda Aceh
- Pontianak
- Makassar
- Jakarta
- Cirebon
- Bandung
- Surabaya
- Yogyakarta

Virtual Exhibition Hall Layout



Upon entering the fair, attendees will be welcomed with various institution information booths that students or parents can click and discover.

Information booths may consist of:

- General institution information
- Faculties of institution
- Scholarships and bursaries
- Accommodation



Virtual Booth Formation



The virtual booth will be used to present information about the institution.

Features include:

- Space to provide contents including images, videos, brochures and course info
- Live Chat feature
- In-image interaction tools for exploration



Virtual Seminar Hall



The virtual seminar hall will provide attendees more insight into your institution. Workshops or short talks from institution on career pathway and courses can also be done to attendees.

Virtual Seminar Hall can consist of:

- Webinar
- Live talks
- Scholarships information
- Accommodation



Why Pay a Conventional Fair Price When You Can Get a Better Value for Your Investment in Q Virtual Education Fair?

Events	Date	Fee
India International Virtual Education Fair	6th & 7th June 2020	RM11,300
Indonesia International Virtual Education Fair	13th & 14th June 2020	RM11,300
Maldives & Sri Lanka International Virtual Education Fair	19th & 20th June 2020	RM11,300
Pakistan International Virtual Education Fair	11th & 12th July 2020	RM9,800
Jordan, Iraq & Egypt International Virtual Education Fair	19th & 20th July 2020	RM14,000
Central Asia International Virtual Fair	25th & 26th July 2020	RM14,000
Bangladesh International Virtual Education Fair	7th & 8th August 2020	RM9,800
United Arab Emirates & Qatar International Virtual Education Fair	14th & 15th August 2020	RM14,000
Thailand & Brunei International Virtual Education Fair	22nd & 23rd August 2020	RM11,300
Saudi Arabia, Yemen & Oman International Virtual Education Fair	28th & 29th August 2020	RM14,000
Kenya, Ghana & Zambia International Virtual Education Fair	5th & 6th September 2020	RM14,000

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EDUCATION MALAYSIA GLOBAL SERVICES



Includes*

- ✓ Digital marketing and boosting.
- ✓ Impactful event with reporting.
- ✓ Responsive template via any mobile or table device.
- ✓ A third-party webinar facility that allows you to host speakers during the event. (30 Minutes)
- ✓ Q&A Sessions.
- ✓ Engagement via Text/Audio/Video chat between booth representative and visitors.
- ✓ Feature of hosting images, brochures, data sheet and play videos.
- ✓ Feature packed booths.
- ✓ Information desk to guide audiences.
- ✓ Social media publicity.
- ✓ Translation services if needed.
- ✓ Full database.
- ✓ High volume of traffic.

Discount Package

- 1 to 3 participation - 7%
- 4 and above - 10%
- 7 and above - 20%

Additional Discounts

- All Events - 20% Off For All Participations
- Complimentary 1 Page of 2021 Study Abroad Explorer Magazine worth RM 11,300

50% off for 2021 Study Abroad Explorer Magazine with 08 fair participation worth RM5,650



Great Package with More Participation in Q Virtual Education Fair 2020

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